

Providing a Clear Path to Market

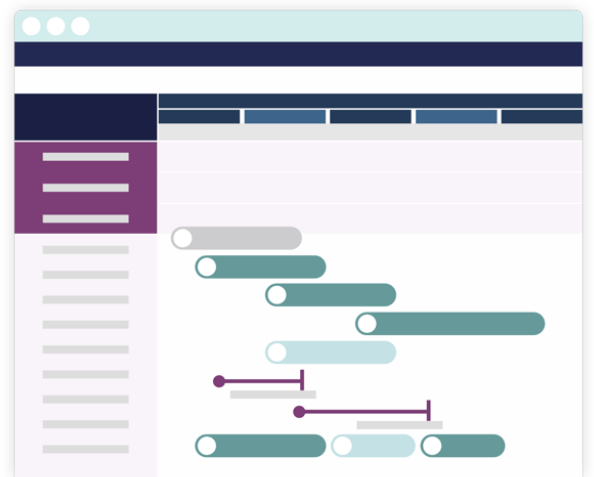
Early-stage commercialization planning is critical, but the months-long process is complex, daunting, and resource-intensive.

Corval Knows. There Is a Better Way.

Corval is an innovative software platform that does much of the heavy lifting—dramatically reducing the time, effort, and resources it takes to chart a clear path to market. Follow step-by-step guidance to answer questions about your company and asset. Then, let Corval’s recommendations guide your journey.

Know What to Do and When Customized Commercialization Map

- Detailed roadmap of what needs to happen NOW—and in the months and years leading up to product approval
- Strategic objectives, milestones, and activities—organized by year and workstream
- Customizable elements adapt to your asset’s timeline all the way to approval and launch



Your unique map will capture all relevant workstreams.

Company and Asset Strategy

Market Development | Medical and Scientific Affairs | Value and Market Access | Field Resources | IT/Commercialization Systems | Operations



More than **20 Years of Commercialization Experience** and 75,000 Data Points Fuel Corval Recommendations



Know What It's Going to Take Budget and Resource Plan

- Tailored to your individual map activities and timing
- Detailed professional fees and headcount—including role definitions and salary ranges
- All cost estimates are easily adjustable to reflect your unique circumstances

Budget Summary				
Resource Planning	2022	2023	2024	2025
Fees	\$ _____	\$ _____	\$ _____	\$ _____
Hiring Costs	\$ _____	\$ _____	\$ _____	\$ _____
Total	\$ _____	\$ _____	\$ _____	\$ _____



The commercialization process typically takes months to achieve prioritization and alignment. **Corval enables you to get it done in just 3-6 days.**



Every company is unique. That's why Corval enables you to **customize every aspect of your commercialization journey.**



Get Everyone on the Same Page Commercialization Center

- Replace multiple, fragmented resources with a single workspace
- Drive alignment on assumptions and insights that define your strategy
- Gain visibility when data, timelines, and decisions change
- Share reports with key stakeholders via PowerPoint and Excel file exports



Don't Miss a Single Step

Corval provides the clarity and guidance to navigate the full commercialization journey.

