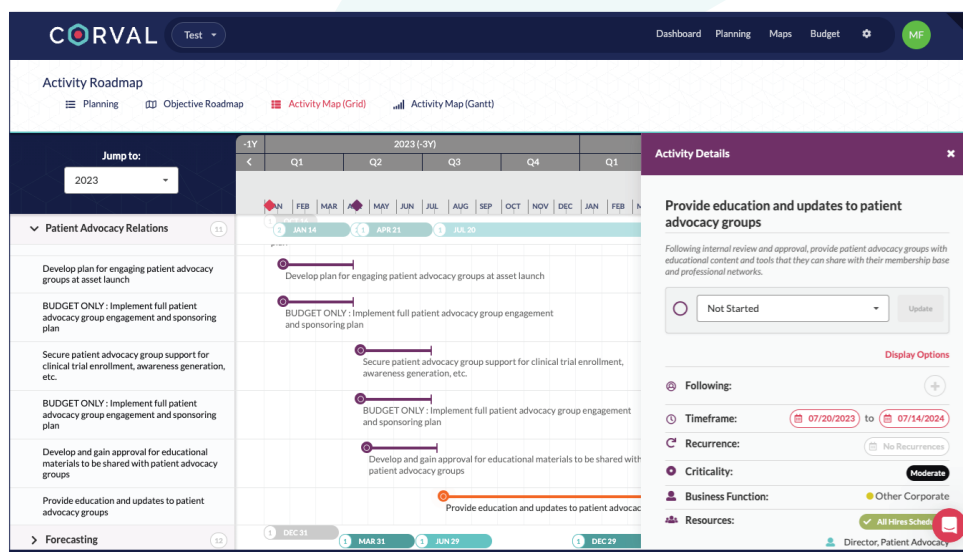


## Accelerate Your Commercialization Success

### The Corval 2.0 Platform Is a Paradigm Shift in Commercialization Planning

- The complex, fragmented, months-long commercialization planning process can challenge early- to mid-stage biopharma companies.
- Informed by decades of experience, Corval's cloud-based software platform eases the pressures and empowers teams like yours to create and see your robust, unique plan guiding important strategic decisions. This process sets the asset on a path to achieve maximum value.

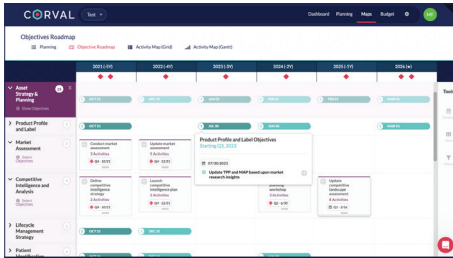
Simply follow detailed, step-by-step guidance to answer questions about your company and asset. Then, let Corval's recommendations guide your journey. The **Corval 2.0 Platform** enables a **fast, efficient, and early start on commercialization planning**—detailing cross-functional recommendations on **what, when, and how much**.



You Worry about the Clinical Trials— We'll Help You Get Your Asset to Market

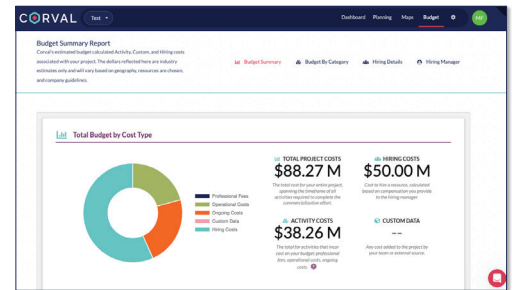
## Key Enhancements for the Corval 2.0 Platform

Informed by the voice of customer as well as external commercialization experts, the **Corval 2.0 Platform** has been strategically and deliberately refined, upgraded, and enriched.



**Logic and Recommendations** – We have strengthened the underlying logic and the quality of the recommendations, so you have increased confidence in your commercialization roadmap. This ensures a “not too early / not too late” approach in regards to making strategic planning decisions.

**Functionality and Industry-Familiar Plan Outputs** – We have enhanced the functionality and outputs, such as Gantt charts and budget summary views that allow for easier, simpler visibility and changes—and telling a better story to stakeholders.



Budget By Category	2023	2024	2025	2026	2027	2028
Product Development & Planning	\$100,000	\$100,000	\$100,000	\$100,000	\$100,000	\$100,000
Market Assessment	\$50,000	\$50,000	\$50,000	\$50,000	\$50,000	\$50,000
Product Development & Planning	\$50,000	\$50,000	\$50,000	\$50,000	\$50,000	\$50,000
Market Assessment	\$50,000	\$50,000	\$50,000	\$50,000	\$50,000	\$50,000
Product Development & Planning	\$50,000	\$50,000	\$50,000	\$50,000	\$50,000	\$50,000
Market Assessment	\$50,000	\$50,000	\$50,000	\$50,000	\$50,000	\$50,000
Product Development & Planning	\$50,000	\$50,000	\$50,000	\$50,000	\$50,000	\$50,000
Market Assessment	\$50,000	\$50,000	\$50,000	\$50,000	\$50,000	\$50,000
Product Development & Planning	\$50,000	\$50,000	\$50,000	\$50,000	\$50,000	\$50,000
Market Assessment	\$50,000	\$50,000	\$50,000	\$50,000	\$50,000	\$50,000

**User Experience and Customer Support** – Both the user experience and customer access to support have been improved and upgraded. This includes easily accessible educational references defining terminology, roles, and biopharma lexicon.

Have a question? Customer Support is now readily available via a user-friendly pop-out chat.



**Bring your asset to life** with the only cloud-based software platform that offers a fast, efficient, and critical early start on commercialization planning. Get started with the **Corval 2.0 Platform** today!

Visit [corval.io](https://corval.io) to schedule a demo or drop us a note at [info@corval.io](mailto:info@corval.io).

